

## DealerLink Plus

Huge changes have been taking place as Telco's progressively work to upgrade their core networks and exchange/hub technologies to which Reynolds has first level access. It is with these upgrades in mind that Reynolds & Reynolds is now pleased to announce the upgrade of our DealerLink network.

The aim of the DealerLink Plus project is to upgrade the existing network to these new and improved "next generation" technologies. Consisting of multiple stages, the first stage is to migrate all current Broadband services onto this new network. The stages that follow this will be invisible to most, but will have a huge impact as they serve to further improve services by allowing us to take full advantage of the new network technologies.

DealerLink Plus utilises the latest Telecommunication technology available to deliver routed IP and Internet communication in a business strength solution for the industry.

DealerLink PLUS provides for improved:

- Performance monitoring
- Network management
- Network redundancy
- Traffic management
- Speed & upgrade flexibility
- Support response
- DealerLink, Internet and Site communications redundancy (failover) alternatives.
- Service Availability Commitments
- Connectivity Scenario options

We will be using DealerLink Plus technology for all new dealer communication services. All existing DealerLink services will need to be upgraded to the improved communication platform of DealerLink Plus.

What it means to Existing DealerLink customers

- It will be progressively made available to all existing DealerLink users
- Dealers existing IP configurations do not need to change
- Coordinated and managed cutover for all existing services. Emphasis to make cutovers as transparent for dealers as possible
- Reynolds & Reynolds will be managing the upgrade process to the new service on a dealer by dealer basis
- Reynolds will contact each DealerLink customer regarding the DealerLink Plus upgrade
- Dealers will need to make an additional PSTN phone line available for each existing DealerLink communication service during the changeover. (Original lines can be cancelled after the changeover or can be utilised for failover services in the future)

- Customers who have recently purchased Dealerlink services will automatically be upgraded to the DealerLink PLUS environment
- All existing DealerLink products and services will operate over DealerLink PLUS

For further information on this exciting upgrade, please do not hesitate to contact our DealerLink Plus Project Manager:

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## **Reynolds & Reynolds Internet Management Appliance - Netbox**

The solution offers unrivaled cost savings with a suite of powerful features, and a simple management interface that non technical people can use. Unlike other products, the mature Netbox solution includes industry leading anti-spam technologies, integrated antivirus scanning, user level control for internet access, and the most comprehensive reporting facilities of any Reynolds internet solution to date.

A stateful firewall (included) completes the barrier between your dealership and the internet, and a powerful web email interface ensures that your email is accessible no matter where you are.

Please contact your Managed Connections representative or email [mcsales@reynolds.com.au](mailto:mcsales@reynolds.com.au) for further information.

### **Accolades from Happy Netbox Customers:**

**"The Netbox monitoring and reporting has allowed us to enforce our email and internet use policy."**

**IT Manager – Etheridge Ford**

**"The Netbox has been great. It's very quick, and most importantly – reliable !"**

**Trisha Harris – James Frizelles Auto Group**

**"The Netbox reporting is fantastic. We have more control over our internet usage than ever before"**

**Matthew Savage – Melbourne Toyota Dealership**

**If you know anyone else who would like to receive a copy of eConnect, simply email [jennyh@reynolds.com.au](mailto:jennyh@reynolds.com.au) and you will be added to our subscription list.**